EOM/EOC

A35+

WEWS

Flight Dates 09/19/12-10/14/12

Order Sep 00:20:00

Order Share %

WVPX

Product Estimate #

Issue. RJC 09.17-10.14.12 Alt Order # 304167 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> Order Type 07/10/12 10/10/12 **GENERAL Billing Contact**

Billing Cycle Advertiser Republican Jewish Coalition

> 5937 Jones Creek Road, Suite B Billing Calendar BROADCAST

Baton Rouge, LA 70817 Demographic

Agency **Jamestown Associates** POL POL

Rev Codes ISS **Buying Contact**

Product Codes PL Sales Office EWSDC

Sales Region NAT Priority P-1 5 Mapleton Road Advertiser Ref Agency Ref Suite 300

Princeton, NJ 08540

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date **End Date**

Daniel Baylog 100%

Competing Station	on % of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	

%

Market Value

Order Totals	;				Billin	g Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount 0	Gross Amount
September 2012	96	\$94,520.00	\$111,200.00	0.00	08/27/12	09/30/12	96	\$94,520.00	\$111,200.00
October 2012	23	\$23,332.50	\$27,450.00	0.00	10/01/12	10/14/12	23	\$23,332.50	\$27,450.00
Totals	119	\$117,852.50	\$138,650.00	0.00					

									Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
N 1 WEWS	09/19/12	10/14/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГWГF	:30 5	\$450.00 P-2	0.00 NM 12	\$6,100.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 09/	/17/12	09/23/12	WTF	5	\$450.00	0.00				
Week: 09/	24/12	09/30/12	M TF	5	\$550.00	0.00				
Week: 10	01/12	10/07/12	МГ	2	\$550.00	0.00			I	





<u>Contract / Revision</u> 304167 <u>Flight Dates</u> 09/19/12-10/14/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 07/10/12/ 10/10/12 <u>Order Sep</u> 00:20:00

Advertiser Republican Jewish Coalitic Product Issue. RJC 09.17-10.14.12 Estimate #

			5 .	0, ,/5 , 13	r. D			D (D:	D: T	Tot	
Ln Ch Start	End	Inventory Code			Time Days	Len Spo			Rtg Type		Amount
N 1 WEWS 09/19/	12 10/14/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГWГF	:30	5	\$450.00 P-2	0.00 NM	12	\$6,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12		0	\$0.00	0.00						
N 2 WEWS 09/19/	12 10/14/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	МГWГF	:30	5	\$500.00 P-2	0.00 NM	14	\$7,900.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	WTF	5	\$500.00	0.00						
Week: 09/24/12	09/30/12	M TF	5	\$600.00	0.00						
Week: 10/01/12	10/07/12	МГWГF МГWГF	3	\$600.00	0.00						
Week: 10/08/12	10/14/12		1	\$600.00	0.00			* 450.00 D .0	0.00.104	40	#0.050.00
N 3 WEWS 09/19/	12 10/14/12	м-F 9-10а М-F 9-10а	СМ	9-10a	МГWГF	:30	5	\$450.00 P-2	0.00 NM	13	\$6,650.00
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09/17/12	09/23/12	WTF	5	\$450.00	0.00						
Week: 09/24/12	09/30/12	M ТF МГW	5	\$550.00	0.00						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	MTWTF	3 1	\$550.00 \$550.00	0.00 0.00						
Spot Ch Date Ra		Description	•	E/End Time		eekdays	Len	gth Rate	Rtg Type		
17 VEWS 10/08/1			9-10		_	00кааус ГWThF		30 (\$550.00)			
Credited								(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
N 4 WEWS 09/19/	12 10/14/12			12-1p	MTWTF	:30	5	\$900.00 P-1	0.00 NM	12	\$11,500.00
		M-F 12-1p News									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	WГF M TF	5	\$900.00	0.00						
Week: 09/24/12 Week: 10/01/12	09/30/12 10/07/12	MT		\$1,000.00 \$1,000.00	0.00 0.00						
Week: 10/01/12 Week: 10/08/12	10/07/12	1411	0	\$0.00	0.00						
N 5 WEWS 09/19/		M-F 5-6p News	CM	5-6p	МГЖГБ	:30	5.9	\$1,400.00 P-1	0.00 NM	10	\$15,000.00
		M-F 5-6p News		·		.00		71,100.001	0.00 14.01		ψ10,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	WTF		\$1,400.00	0.00						
Week: 09/24/12 Week: 10/01/12	09/30/12 10/07/12	M ТF МГWГF		\$1,600.00 \$1,600.00	0.00 0.00						
Week: 10/01/12 Week: 10/08/12	10/07/12	MTWTF		\$1,600.00	0.00						
N 6 WEWS 09/19/				6-630p	МГWГF	:30	5.9	\$1,800.00 P-1	0.00 NM	14	\$27,000.00
		M-F 6-630p New	S			.00		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00 14.01		Ψ21,000.00
Start Date	End Date	<u>Weekdays</u> WГF	Spots/Week	Rate	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	W1F MTF		\$1,800.00 \$2,000.00	0.00 0.00						
Week: 10/01/12	10/07/12	MTWTF		\$2,000.00	0.00						
Week: 10/08/12	10/14/12	MTWTF		\$2,000.00	0.00						
N 7 WEWS 09/19/				630-7p	МГЖГБ	:30	3 9	\$1,800.00 P-2	0.00 NM	8	\$15,400.00
		M-Su 630-7p WN	NT				,	, ,			, , , , , , , , ,
Start Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	WIF MTF		\$1,800.00 \$2,000.00	0.00 0.00						
Week: 10/01/12	10/07/12	MTWTF			0.00						
Week: 10/08/12	10/07/12	MTWTF		\$2,000.00	0.00						
N 8 WEWS 09/19/			CM	7-730p	WГF	:30	5 9	\$1,600.00 P-1	0.00 NM	5	\$8,000.00
	· · · -	7-730p The List					- 1	. ,		-	,
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	WTF		\$1,600.00	0.00						
_		_	•		_			•			





Contract / Revision 304167 Flight Dates 09/19/12-10/14/12 Hiatus Dates

<u>Original Date / Revision</u> 07/10/12/ 10/10/12 <u>Order Sep</u> 00:20:00

Advertiser Republican Jewish Coalitic Product Issue. RJC 09.17-10.14.12 Estimate #

						Tota	
•	k Start/End T		Len Spo		Rtg Type		Amount
N 9 WEWS 09/19/12 09/21/12 M-F 730-8P CM 730-8p Let's Ask America	730-8p	WГF	:30	5 \$1,800.00 P-1	0.00 NM	5	\$9,000.00
Start Date	k Rate	Rating					
Week: 09/17/12 09/23/12 WTF	5 \$1,800.00	0.00					
N10 WEWS 09/19/12 10/14/12 M-SU 11-1135P Late New M-SU 11-1135P Late New	11-1135p	МГWГF	:30	3 \$2,200.00 P-2	0.00 NM	6	\$13,800.00
Start Date End Date Weekdays Spots/Wee	k Rate	Rating					
	3 \$2,200.00	0.00					
	2 \$2,400.00	0.00					
	2 \$2,400.00 art/End Time	0.00	Neekdays	Length Rate	Rtg Type		
7 VEWS 10/01/12-10/07/12 M-SU 11-1135P Late News 11		-	<u>игwгh</u> F				
Credited				(+=,)			
Week: 10/08/12 10/14/12	0 \$0.00	0.00					
N11 WEWS 09/19/12 10/14/12 SA GMA 8-9a CM	8-9a	S-	:30	2 \$500.00 P-2	0.00 NM	1	\$600.00
SA GMA 8-9a				*****			*
Start Date End Date Weekdays Spots/Wee	k Rate	Rating					
Week: 09/17/12 09/23/12S-	2 \$500.00	0.00					
	art/End Time	<u>7</u>	Neekdays -	Length Rate	Rtg Type		
1 VEWS 09/17/12-09/23/12 SA GMA 8-9a 8-9	9a	-	Sa	:30 (\$500.00)	0.00 <i>NM</i>		
See MG 15.18,15.19,15.20,15.21							
[n/a]	20		· Sa	·20 (\$500.00)	0.00 1/1/1		
2 VEWS 09/17/12-09/23/12 SA GMA 8-9a 8-9 See MG 15.18,15.19,15.20,15.21	a a	-	Sa	:30 (\$500.00)	0.00 /1///		
[n/a]							
	1 \$600.00	0.00					
_	1 \$600.00	0.00					
	art/End Time		<i>Neekdays</i>		Rtg Type		
4 VEWS 10/01/12-10/07/12 SA GMA 8-9a 8-9	9a	=	Sa	:30 (\$600.00)	0.00 <i>NM</i>		
Credited							
	1 \$600.00	0.00			a		
	art/End Time	-	<u> </u>	<u> </u>	Rtg Type		
5 VEWS 10/08/12-10/14/12 SA GMA 8-9a 8-9 Credited	a a	-	· Sa	:30 (\$600.00)	0.00 /1///		
				4	0.00.104	•	A 4 000 00
N12 WEWS 09/19/12 10/14/12 SU GMA 8-9A CM SU GMA 8-9A	8-9a	S	:30	1 \$500.00 P-2	0.00 NM	3	\$1,600.00
Start Date End Date Weekdays Spots/Wee		<u>Rating</u>					
	2 \$500.00	0.00					
	1 \$600.00 1 \$600.00	0.00 0.00					
	art/End Time		Neekdays	Length Rate	Rtg Type		
4 VEWS 10/01/12-10/07/12 SU GMA 8-9A 8-9				ı :30 (\$600.00)			
Credited				, ,			
Week: 10/08/12 10/14/12S	1 \$600.00	0.00					
	art/End Time	<u>v</u>	<i>Neekdays</i>	Length Rate	Rtg Type		
5 VEWS 10/08/12-10/14/12 SU GMA 8-9A 8-9	9a	-	Sı	ı :30 (\$600.00)	0.00 <i>NM</i>		
Credited							
N13 WEWS 09/19/12 10/14/12 SU 6-630p News CM SU 6-630p News	6-630p	S	:30	1 \$1,200.00 P-1	0.00 NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Wee	k Rate	Rating					
	1 \$1,200.00	0.00					
	0 \$0.00	0.00					
Week: 10/01/12 10/07/12	0 \$0.00	0.00			I		



Contract / Revision 304167 Flight Dates 09/19/12-10/14/12 **Hiatus Dates**

Original Date / Revision 07/10/12/ 10/10/12 Order Sep 00:20:00

Advertiser Republican Jewish Coalitic Product Issue. RJC 09.17-10.14.12 Estimate #

														To	tals	
Ln Ch	Start	End	Inventory Code	Brea	ak	Start/End Ti	me Days		Len Spot	ts	Rate Pri	Rtg T	уре			mount
N13 WEWS	09/19/1	2 10/14/12	SU 6-630p News	CM		6-630p		S	:30	1 \$	\$1,200.00 P-1	0.00	NM	1	\$1	,200.00
_	_		SU 6-630p News													
	rt Date	End Date	Weekdays	Spots/We	_	Rate	Rating						I			
Week: 10/ N14 WEWS		10/14/12	M-F 3-4P Katie	CM	0	\$0.00 3-4p	0.00 MTWTF-		:30	4	\$800.00 P-2	0.00	NIM	8	\$6	,800.00
NI4 WEWS	09/19/1	2 10/14/12	M-F 3-4p Katie	Civi		3- 4 p	WII W I I		.50	7	ψ000.001 -2	0.00	INIVI	0	ΨΟ	,000.00
	rt Date	End Date	Weekdays WTF	Spots/We	_	Rate	Rating						I			
Week: 09/ Week: 09/		09/23/12 09/30/12	WIF MTF		4	\$800.00 \$900.00	0.00 0.00						ı			
Week: 10/		10/07/12	MTWTF		1	\$900.00	0.00						į			
Week: 10/		10/14/12			0	\$0.00	0.00									
N15 WEWS	09/19/1	2 10/14/12	M-F 1135p-1202a M-F 1135p-1202a	_		1135p-1207x	MTWTF-	-	:30	4	\$800.00 P-2	0.00	NM	6	\$6	,800.00
	rt Date	End Date	<u>Weekdays</u> WTF	Spots/We		Rate	Rating									
Week: 09/ Spot Ch	17/12 Date Ra	09/23/12	escription	S	4 tart	\$800.00 /End Time	0.00	\٨/ه	eekdays	Len	ath Rate	Rtg T	vne			
			<u>сзеприон</u> 1-F 1135p-1202a N	_				_	WThF		:30 (\$800.00)					
		18, 15. 19, 15	·			•					,					
[na]															
			1-F 1135p-1202a N	lightline 1	135	p-1207x			WThF		:30 (\$800.00)	0.00	NM			
_		18,15.19,15 '	.20,15.21													
	oversold] .00/17/13		1-F 1135p-1202a N	liahtline 1	135	n-1207v			WThF		:30 (\$800.00)	0.00	NIM			
		18,15.19,15		igridirio i	100	p-1207X			WIII	•	.30 (φοσσ.σσ)	0.00	14101			
	r bill]	, ,	,													
17 VEWS	09/17/12	2-09/23/12 N	1-F 1135p-1202a N	lightline 1	135	p-1207x			WThF	:	:30 (\$800.00)	0.00	NM			
	_	18, 15. 19, 15	.20, 15.21													
[n/a	•	0.00/20/42 N	I F 11255 12026 N	iabilina 1	125	n 1007v			- ThF		20 \$1 600 00	0.00	NINA			
_			I-F 1135p-1202a N 11.1,15.3,11.2	ignuine i	133	ρ-1207X			- 111F	•	30 \$1,600.00	0.00	INIVI			
_			I-F 1135p-1202a N	iahtline 1	135	n-1207x			- ThF		30 \$1,600.00	0.00	NM			
_			11.1,15.3,11.2	igridino i	100	P 1201X			1111	•	.σσ ψ1,σσσ.σσ	0.00				
_		2-10/05/12 N		9.	10	a		ΜI	WГhF	:	:30 (\$500.00)	0.00	NM			
⊕ Cre											,					
21 VEWS	10/01/12	2-10/05/12 N	1-F 9-10a	9.	10	a		ΜI	WThF	:	:30 (\$500.00)	0.00	NM			
⊕ Cre	edited															
Week: 09/		09/30/12	M TF	_		\$900.00	0.00									
	Date Ra		<u>escription</u> 1-F 1135p-1202a N			/End Time				Len	<u>gth </u>	Rtg T				
	09/24/12 edited	2-09/30/12 IV	I-F 1135p-1202a N	igriuirie i	133	ρ-1207X		IVI-	- ThF	•	.30 (\$900.00)	0.00	IVIVI			
		2-09/30/12 N	1-F 1135p-1202a N	liahtline 1	135	n-1207x		M-	- ThF		:30 (\$900.00)	0.00	NM			
	edited	2 00/00/12 10	11 1100p 1202a 11	igridii i	100	P 1201X		171	1111	•	.00 (φουσ.συ)	0.00	, ,,,,,			
Week: 10/		10/07/12	МГWГF		4	\$900.00	0.00									
Spot Ch	Date Ra	nge D	escription		tart	/End Time		W	eekdays	Len		Rtg T				
		2-10/07/12 N	1-F 1135p-1202a N	lightline 1	135	p-1207x		ΜT	WThF		:30 (\$900.00)	0.00	NM			
	edited								w.ml n				.,			
		2-10/07/12 N	1-F 1135p-1202a N	lightline 1	135	p-1207x		ΜT	WThF	-	:30 (\$900.00)	0.00	NM			
	edited	10/14/10	МГWГF		1	2000	0.00									
Week: 10/	U0/ IZ	10/14/12	TATT AA T T		4	\$900.00	0.00									

Page 5 of 5

Print Date: 10/10/12



<u>Contract / Revision</u> 304167 <u>Flight Dates</u> 09/19/12-10/14/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 07/10/12/ 10/10/12 <u>Order Sep</u> 00:20:00

Advertiser Republican Jewish Coalitic Product Issue. RJC 09.17-10.14.12 Estimate #

N								Tota	als
M-F 1135p-1202a Nightlir Start Date End Date Weekdays Spots/Week Rate 4 \$900.00	Ln Ch Start End	Inventory Code	Break Start/End	Γime Days	Len Spots	Rate Pri	Rtg Type		
Week: 10/08/12 10/14/12 MTWTF-	N15 WEWS 09/19/12 10/14/12	,	'	′х МГWГF-	- :30 4	\$800.00 P-2	0.00 NM	6	\$6,800.00
13 VEWS 10/08/12-10/14/12 M-F 1135p-1202a Nightline 1135p-1207x MTWThF :30 (\$900.00) 0.00 NM									
14 VEWS 10/08/12-10/14/12 M-F 1135p-1202a Nightline 1135p-1207x MTWThF :30 (\$900.00) 0.00 NM Credited 15 VEWS 10/08/12-10/14/12 M-F 1135p-1202a Nightline 1135p-1207x MTWThF :30 (\$900.00) 0.00 NM Credited 16 VEWS 10/08/12-10/14/12 M-F 1135p-1202a Nightline 1135p-1207x MTWThF :30 (\$900.00) 0.00 NM Credited N16 WEWS 09/30/12 10/14/12 SU 6-630p News CM 6-630p S :30 1 \$1,300.00 P-2 0.00 NM SU 6-630p News Start Date End Date Weekdays Spots/Week Rate Week :09/24/12 09/30/12 S 1 \$1,300.00 0.00 Week: 10/01/12 10/07/12 S 1 \$1,300.00 0.00 Spot Ch Date Range Description Start/End Time Credited Week: 10/08/12 10/14/12 S 1 \$1,300.00 0.00 Week: 10/08/12 10/14/12 S 1 \$1,300.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Su :30(\$1,300.00) 0.00 NM Credited Week: 10/08/12 10/14/12 S 1 \$1,300.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Su :30(\$1,300.00) 0.00 NM Credited Week: 10/08/12 10/14/12 S 1 \$1,300.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Su :30(\$1,300.00) 0.00 NM Credited									
15 VEWS 10/08/12-10/14/12 M-F 1135p-1202a Nightline 1135p-1207x		M-F 1135p-1202a Nightl	line 1135p-1207x		МГWГhF	:30 (\$900.00)	0.00 <i>NM</i>		
16 VEWS 10/08/12-10/14/12 M-F 1135p-1202a Nightline 1135p-1207x		M-F 1135p-1202a Nightl	line 1135p-1207x		МГWГhF	:30 (\$900.00)	0.00 <i>NM</i>		
N16 WEWS 09/30/12 10/14/12 SU 6-630p News CM 6-630p		M-F 1135p-1202a Nightl	line 1135p-1207x		МГWГhF	:30 (\$900.00)	0.00 <i>NM</i>		
SU 6-630p News Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 S 1 \$1,300.00 0.00 Week: 10/01/12 10/07/12 S 1 \$1,300.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 VEWS 10/08/12 - 10/07/12 SU 6-630p News 6-630p	Credited								
Week: 09/24/12 09/30/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/30/12 09/30/30/12 09/30/30/30/12 09/30/12 09/30/30/20 09/30/30/20 09/30/30/20 09/30/30/20 09	N16 WEWS 09/30/12 10/14/12	•	CM 6-630p		S :30 1 :	\$1,300.00 P-2	0.00 NM	1	\$1,300.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		S							
Credited Week: 10/08/12 10/14/12 S 1 \$1,300.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 VEWS 10/08/12-10/14/12 SU 6-630p 6-630p		-	' '	0.00					
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 VEWS 10/08/12-10/14/12 SU 6-630p 6-630p		SU 6-630p News	6-630p		Su	:30 (\$1,300.00)	0.00 <i>NM</i>		
	Spot Ch Date Range	<u>Description</u>	Start/End Time	0.00					
		SU 6-630p News	6-630p 		Su	:30 (\$1,300.00) 	0.00 NM		

Totals 119\$138,650.00